



WITWA  
TECH [+]

*If you can see her, you can be her.*

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The champion for diversity and  
equality for women in tech [+]  
in Western Australia

2019/2020

WiTWA is a Perth-based, not for profit organisation providing a framework for women in tech [+] to extend their networks and expand their knowledge. Our goal is to see more women in tech [+] roles and organisations in WA, and to progress those already in these careers as we achieve greater parity and equality.

We champion tech [+] as viable, future focused and stimulating professions for young people to consider; and we support them in that pursuit.

We connect women with fellow supporters and provide networking and development opportunities. In addition, we organise events to facilitate communication and conversations about women in technology, STEM and innovation.



## About Us

We welcome the curators, moderators and users of technology equally as those that develop and create the technology that is shaping our world.



*"This **ticks all** the Beazley boxes. Science, technology, youth and regional WA, I'm **so excited** to be involved."*

WITWA Patron, Professor Lyn Beazley, AO FTSE inductee in the WA Women's Hall of Fame.

WITWA was established in 1998. Initially formed as a network for women in a heavily male-dominated industry, the group was formally incorporated as 'Women in I.T. WA' in 2005 and renamed 'Women in Technology WA' in 2010.

With a current supporter base of more than 3,000+ women and men, WITWA operates as a mission-driven not for profit network under the governance of a highly experienced group of women who are passionate champions for diversity and equality in technology.



## Our History & Governance

To meet our WITWA Committee members, visit [www.witwa.org.au](http://www.witwa.org.au)

WiTWA's mission is to:

1. Inspire and enable local women and young girls to see what is possible when we push boundaries, suspend self-bias and equip ourselves with STEM skills; and
2. Challenge local business leaders and organisations to change the current status quo which sees Western Australia rank lowest across Australia in terms of gender pay parity, diversity and equity.



## Our Mission

EXPAND the reach  
BROADEN our impact  
AMPLIFY positive change



# Visibility

Our events facilitate communication, networking and conversation about women in technology, STEM and innovation.

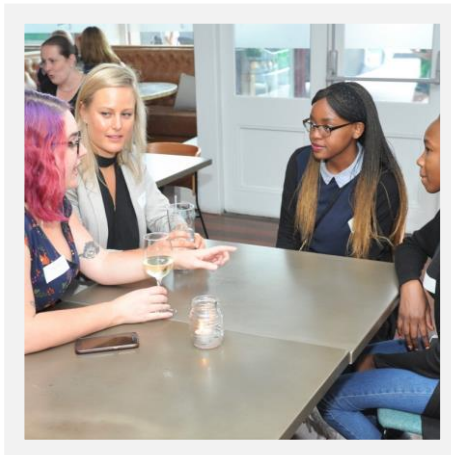
# Visibility



## TECHXChange Series

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The WiTWA TECHXChange series are events organized in partnership with industry to raise awareness about global, national and local tech trends, such as Future of Work, Data Science Week, etc. These events are held bi-monthly throughout the year. The purpose is to connect women, showcase opportunities and provide access to role models and support networks.



## Mini Mentors / Mentees

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The Mini Mentors / Mentees program is offered as part of the WiTWA TECHXChange series. This program provides support to University students, parents returning to work, new to the STEM field, upskilling and reskilling personnel. The success of the program is due to the generosity of the WiTWA community and supporters, providing their time, sharing their knowledge and experience as Mentors. Our Mentors work in various roles in Perth tech – including Technical, Management, Project Management, Account Management etc., across many industry streams.

# Visibility



## Inspiring Role Models

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Our inspiring role models hail from all walks of life. Each one has a connection with STEM and innovation. They have either been nominated for the WiTWA 20 in 20 Award, have kindly volunteered to be part of our Techtrails program or have been a supporter of Women in Technology WA in other ways. With 188 nominations for the WiTWA [+] 2019 Awards in 2019, we now have over 300+ Role Models showcased on the WiTWA website. To see our WiTWA Inspiring Role Models, visit [www.witwa.org.au/rolemodels](http://www.witwa.org.au/rolemodels). Nominations for our 2020 Awards will open early in the new year.

## 20 in 20 Awards Night

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2018 marked 20 years since WiTWA was founded. We celebrated this historic moment by recognizing those who have embodied our mission; our champions for diversity and equality for women in Science, Technology, Engineering, Mathematics and Innovation in Western Australia. Now an annual event, the 20 in 20 Awards recognise the 'unsung heroes' who are breaking the stereotypes through personal determination, technical strengths and leadership qualities that underpin their professional achievements. Whether by breaking new ground in their careers, or by mentoring women and encouraging them to pursue their non-traditional work, or by speaking out and acting against discrimination; these are the women who are the role models of what is possible.

# Visibility



## WITWA [+] 2020 Conference and Tech [+] 20 Awards

Following the resounding success of our 20 in 20 Awards Night in November 2018, we launched our inaugural one-day conference, **WITWA [+] 2019** in Perth, showcasing outstanding leaders and companies in tech [+], and inspiring action towards diversity and equality. WITWA [+] brings to life the statement; *if you can see her you can be her.*

Held on Thursday 24<sup>th</sup> October at the Hyatt Regency Perth, the day was filled with stories of ingenuity, adversity and triumph from some extraordinary local, national and international role models in the tech [+] space enabling all who attended to expand their idea of what's possible. The conference also included stories from companies striving to achieve diversity and equality in tech [+] industries, some professional-development style learning and an abundance of opportunities for WA's tech [+] community to engage with each other throughout the day.

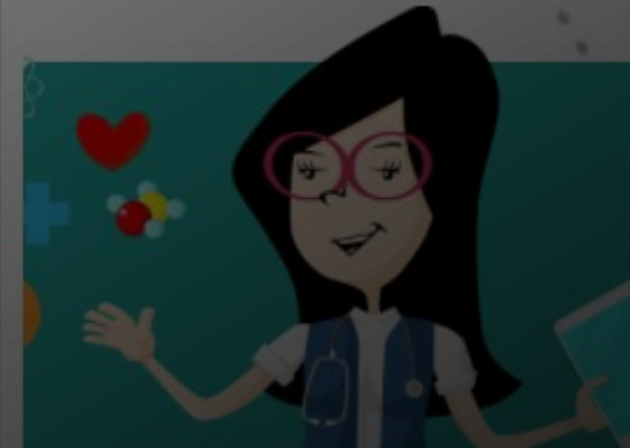
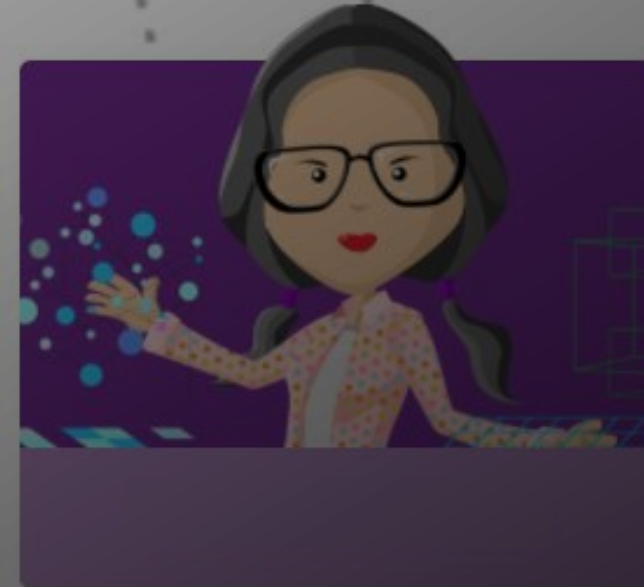
We were especially proud to have young women and their teachers from a selection of secondary high schools join us on the day; their presence beautifully complemented our Youth in Tech [+] panel discussion which was one of the highlights of the Conference. The theme of finding and celebrating extraordinary local female technology and STEM role models continued after the Conference close, with the **Tech [+] 20 Awards** celebrating and adding those nominated and eligible to our Inspiring Role Models page.

Our next WITWA [+] Conference and Tech [+] 20 Awards will be held on **Friday 30 October 2020** at Crown Perth. Visit <https://www.witwa.org.au/witwa-plus> for further information.



Choose my favourite area

Help me decide →



# Education

Techtrails, making a difference in STEM education.



Techtrails STEM & Future Skills Program is an initiative designed to generate passion, excitement and interest to inspire young people to consider careers in technology and science.

Techtrails is a half day metro area or full day regional area STEM incursion for Western Australian secondary schools. Schools choose the STEM and career themes. We then find some of WA's most inspirational professionals and entrepreneurs to talk to students about their career journey, what their job is like and how students can turn their passion into a successful future career.

Since inception, the program has reached over 3,800 students. The feedback from students and teachers alike has been overwhelming. We are incredibly proud to say that over 84% of students rated the Techtrails event as awesome/great. Feedback from students consistently demonstrates that after a Techtrails incursion the number of students considering a career in STEM fields increases.

***"I always knew I wanted to help people recover from accident related injuries, but I didn't know what to call it. Thanks to Techtrails, my dream job now has name!"*** Robin (15), Albany Senior High School

# Techtrails

- Seven events a year, including two regional visits
- 1000 students a year
- Showcasing 70+ STEM/Tech [+] role models across a range of industries every year
- 75% of students report an increase in interest in STEM
- 88% of students report they are now aware of how STEM skills are used in the workplace, compared to 28% prior to the incursion



## Techtrails key impacts

*"I enjoyed it and found it very inspiring. It has made me realise how versatile careers in STEM are"*

*"I loved learning about the different jobs that I didn't know existed and how I may be able to contribute and join in with these jobs"*

*"I think that techtrails is great and really inspired me to think about my future career"*

# Digital Techtrails Toolkit

In early 2018, we released our Digital Techtrails Toolkit designed to inspire students, teachers, parents and career changers. Very few people really know what they want to be when they leave school.

This digital Toolkit helps students to understand a little more about what exciting options are waiting for them beyond the classroom. The digital Techtrails Toolkit shows the students where their interests and strengths may lead them. They choose their favourite subjects and explore the different pathways.







# WITWA

## TECH [+]


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