

techtrails

A decorative graphic consisting of several horizontal lines in blue, green, and yellow, followed by a series of wavy lines in red, orange, and yellow that extend towards the right side of the page.

INSPIRING FUTURE SKILLS

“Techtrails was a great opportunity for our students to connect with passionate and knowledgeable professionals from STEM related careers.”

Techtrails STEM and Future Skills
SPONSORSHIP

2021



Techtrails STEM and Future Skills Program

School incursions, interactive toolkit and online modules designed to inspire young people to consider STEM education and careers - it's all about the future!

Techtrails School Incursions

Students are inspired to explore STEM fields when they can see the possibilities available to them. Our full day school incursion program generates passion and interest in secondary school students to explore STEM. Together with the school, we determine STEM industry themes which are appropriate for their students. We access WA's most outstanding professionals and entrepreneurs through our extensive industry networks to talk to students about their career journeys and inspire them to consider how they can begin their future in STEM.

Techtrails Interactive Toolkit

Students access our Interactive Toolkit to discover careers of the future. Together with real-life examples of cutting edge STEM based role models, we step students through what their education strengths and passions are, and show them possible future careers they could explore.

Techtrails Online

Techtrails Online is a series of modules featuring links to future careers and video content showcasing inspiring female STEM role models. Video interviews with robotics engineers, planetary scientists, marine researcher and more engage students to discover what's out there for them.

Our Impact

Since 2011, Techtrails has had a significant impact on inspiring students into STEM.

Over 4,500 students
reached throughout
Western Australia



Six Techtrails Online
modules delivered
with over 900
enrolments in the
first six months

After Techtrails, 87% of
students understood how
STEM skills are used in
the workplace, compared
to 37% before Techtrails



75% of students
have reported an
increased interest
in STEM

Become an Industry Sponsor

The Techtrails program would not exist without the support of our amazing sponsors. There are a variety of sponsorship options available including sponsoring a Techtrails school incursion or the continued development of our Techtrails Online modules.

TECHTRAILS SPONSORSHIP LEVELS

GOLD SPONSORSHIP

\$20,000

- Sponsorship branding on all Techtrails communication materials, including the program handbook, websites, social media and videos
- Banner display at all Techtrails incursions
- Keynote speaker opportunity at a Techtrails incursion
- Staff volunteering opportunities
- 6 x TECHXchange tickets per event
- Invitation to the WiTWA End of Year event
- 25% off WiTWA Conference and Award tickets

SILVER SPONSORSHIP

\$10,000

- Sponsorship branding on all Techtrails communication materials including the program handbook, websites, social media and videos
- Staff volunteering opportunities
- 4 x TECHXchange tickets per event
- Invitation to the WiTWA End of Year event
- 15% off WiTWA Conference and Award tickets

BRONZE SPONSORSHIP

\$5,000

Sponsoring an individual Techtrails School incursion:

- Sponsorship branding on Techtrails and Toolkit websites
- Logo on the Techtrails program handbook for the sponsored school
- Logo on all Techtrails social media promotion for the sponsored school
- 2 x WiTWA TECHXchange tickets per event
- Invitation to the WiTWA End of Year event
- 10% off WiTWA Conference and Award tickets

OR

Sponsoring the new Techtrails Online initiative:

- Sponsorship branding on Techtrails and Toolkit websites
- Sponsorship branding on Techtrails Online LMS home page
- Sponsorship on an individual LMS module
- Company staff featured in online videos
- Logo on all social media, promoting the sponsored LMS
- 2 x WiTWA TECHXchange tickets per event
- Invitation to the WiTWA End of Year event
- 10% off WiTWA Conference and Award tickets

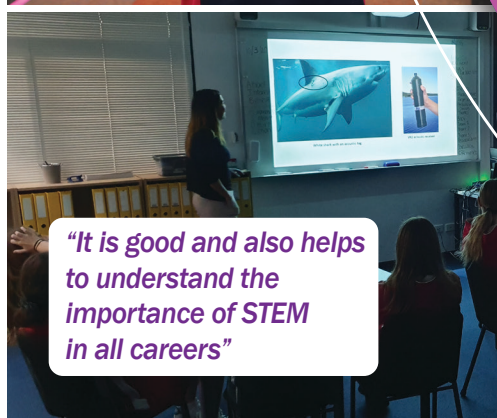




"My favourite part was seeing all the careers you could go to with STEM skills"



"I found this module really interesting and I enjoyed how VR applies to the real world"



"It is good and also helps to understand the importance of STEM in all careers"

TALK TO US ABOUT SPONSORSHIP

Please get in touch with our Techtrails team at techtrails@witwa.org.au to discuss your preferred sponsorship option or tailor a sponsorship package to your organisation.

techtrails



An initiative of Women in Technology WA



If you can see her, you can be her.